

The investor presentation



LIGA

IDENTITY SAFETY – LIKE NEVER BEFORE

THE BUSINESS

LIGA IS A NEW INTERNATIONAL
IDENTITY COMPANY

Our product is a modern eID platform that protects users from phishing, credential theft and account breaches. It link the real person securely with the digital user account and when the real person connects this is done using best of breed cyber security technology.

IDENTITY SAFETY - LIKE NEVER BEFORE

HERE ARE

1,999,999

REASONS TO HAVE INCREASED FOCUS
ON THE IDENTITY MARKET

Every single business globally will need to adopt a cyber secure and Zero Trust IT-Strategy over the next years. In the EU alone, this affects nearly 2M business with more than 100M+ users.

POTENTIAL

80% OF EU CITIZENS SHOULD USE
A DIGITAL eID SOLUTION IN 2030

The EU Commission's 2030 Digital Compass sets out a number of targets and milestones which the European Digital Identity will help achieve. For example, by 2030, all key public services should be available online, all citizens will have access to electronic medical records; and 80% citizens should use an eID solution (*)

GLOBAL PRESSURE

84% OF LEADERSHIP SHARE THAT
CYBER RESILIENCE IS CONSIDERED A
BUSINESS PRIORITY

The threat of ransomware continues to grow. As many as 80% of cyber leaders stressed that ransomware is a dangerous and evolving threat to public safety. The survey confirmed that ransomware attacks are at the forefront of cyber leaders' minds, with 50% of respondents indicating that ransomware is one of their greatest concerns when it comes to cyber threats. (*)

* weforum.org/reports/global-cybersecurity-outlook-2022

WE

WE HAVE BEEN INVOLVED FROM
THE VERY BEGINNING

KNOW

More than two decades of truly commitment and deep involvement in the space of Internet and - even before the term did exist – cybersecurity.

By utilizing this deep and long-term experience, we have reinvented the identity lifecycle and is pushing the boundaries of cyber technology.
Today we do deliver second to none products to businesses, governments and healthcare organizations.

ONE STEP AHEAD

WE DO DEVELOP THE CYBER SECURITY
STRATEGY FOR THE GOVERNMENT
AND THE BUSINESS COMMUNITY

Based on our track record and with CTO Bjarke Alling as appointed member of the National Danish Cybersecurity Council, we have contributed to raising the level of security and have great ambitions for continued development and expansion.

Our solutions are designed and developed in one of the most digitized countries in the world, and our goal is to use this heritage to catapult our business to an international level, entering the Top 10 global companies in the market of secure user accounts, trusted identities and zero trust by the end of this decade.

EXPANSION

AN INVESTMENT IN LIGA WILL ONBOARD YOU AS AN INVESTOR IN THE JOURNEY TOWARDS BECOMING A UNICORN BUSINESS WITHIN THE NEXT DECADE

INVESTMENT

The investment requested is a total of 3M USD. Either as equity, convertible notes or a combination of both.

SPEED

The required funding is for shortening the time to market. To secure capacity to hire the right team and to bring Liga into the international market of Zero Trust

FUNDS

Combined with sales generating a stable pre-paid cashflow and investment funds we will obtain the ability to scale and recruit the next 2 years.

A SOLID PLATFORM

FUEL THE TRANSITION TOWARDS BETTER IDENTITY AND
CYBER PROTECTION, TOWARDS ZERO TRUST AND A PASSWORDFREE FUTURE

SOFTWARE

Business model is software subscription licenses. Sales model is per month or per year depending on delivery method and customer. Lifespan per customer can go beyond 10Y+.

CLOUD

Delivery to market via self-hosting, hybrid or full cloud deployments. Sales and implementation in partnership with a international channel of skilled consulting partners in the identity and cyber security space.

CUSTOMER

Mid-size to large customers using mainstream Microsoft technologies. Add value to existing IT system by expanding with eID validation, safe onboarding and multifactor authentication.

SPRINT

MARKETING IS DRIVEN BY DATA AND AUTOMATION,
COMBINING INBOUND AND OUTBOUND STRATEGIES
TO REACH OUR GOALS



Our marketing are driven by great insight into precise target groups and their needs.

Towards primary target groups, we develop sales sprints that exploits the insight we have into their problems in identity and cybersecurity. An insight that is partly based on data and partly on a completely insights and knowledge of the market we have from decades of working with identity and cybersecurity solutions.

We form alliances and work closely with channel partners like Micro Focus, Criipto, Signicat, PwC, Enfo, Atos and others to form teams of shared interest in the target markets. Due to the deep insights we work in close coordination with interest groups, media, standardization bodies, analytic companies, and governments and this insight we share openly with our audience

FOUNDERS

LIGA

A PARTNERSHIP FOR 25
YEARS. TECHNOLOGY,
BUSINESS AND A PASSION
FOR MOVING FORWARD



JENS NIELSEN

CEO of Liga.

Year long sales professional working with enterprise sales, IT-partner channel sales and global vendors for more than 20 years. Deep insights into sales cycles, tender processes, international sales, partner management and converting leads into sales using all available means.



BJARKE ALLING

CTO of Liga.

Decades of experience with DeepTech, Internet, technology innovation, multifactor authentication, cryptography, identity management and cybersecurity in a wider scope of company and government levels.

TEAM

A grayscale photograph of a man with a beard and headphones, sitting at a desk with multiple computer monitors. He is looking at one of the screens and has his hands on a mouse. The office environment includes a window with a view of trees, a potted plant on the windowsill, and various office supplies on the desk. The overall tone is professional and focused.

LIGA

OUR TEAM IS A COMMUNITY OF HIGHLY SKILLED DIGITAL EXPERTS, AMBITIOUS MARKETERS, AND NAVIGATORS OF THE COMPLEX WORLD OF LEGISLATION AND COMPLIANCE

They share the ambition and vision of building the best digital solutions and bringing them to the customers who need them more than ever.

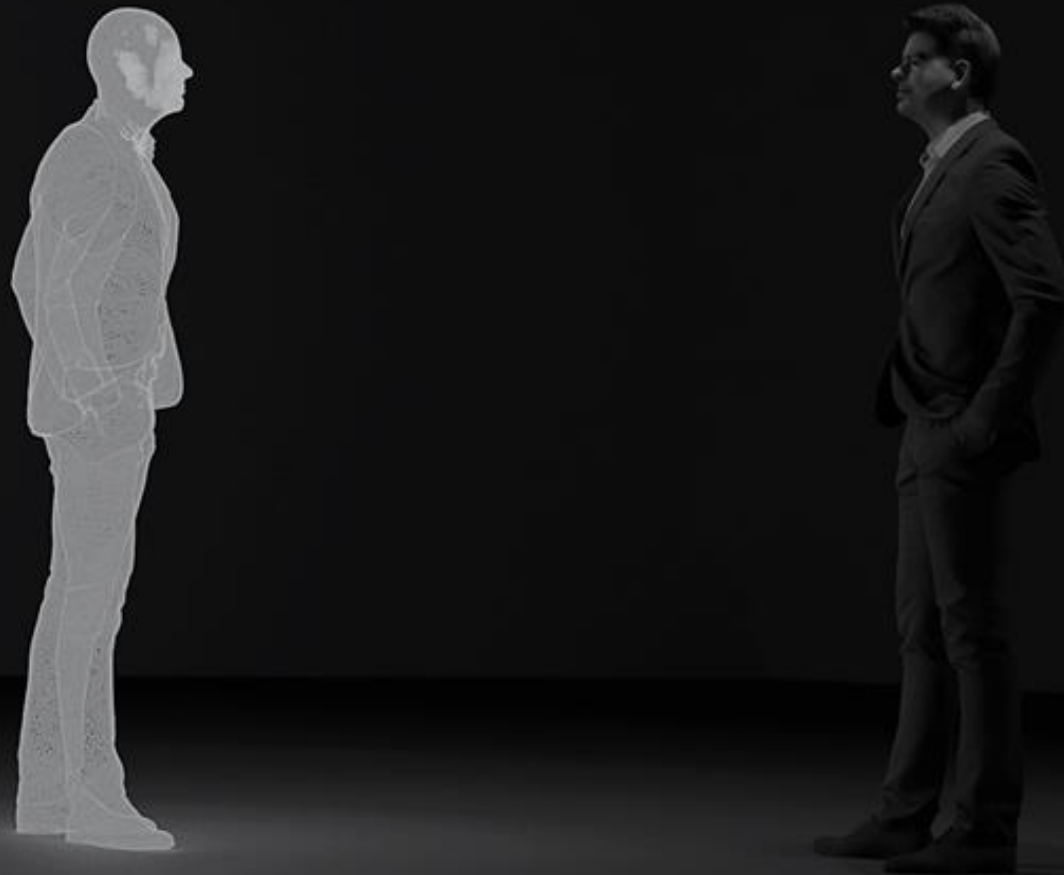
IDENTITY IS THE NEW PERIMETER

THE MARKET IS SWITCHING TO ZERO TRUST

eID

THE DIGITAL YOU

eID is the digital solution for proof of identity – for employees, citizens and organizations. It's the binding between the physical you and the digital you



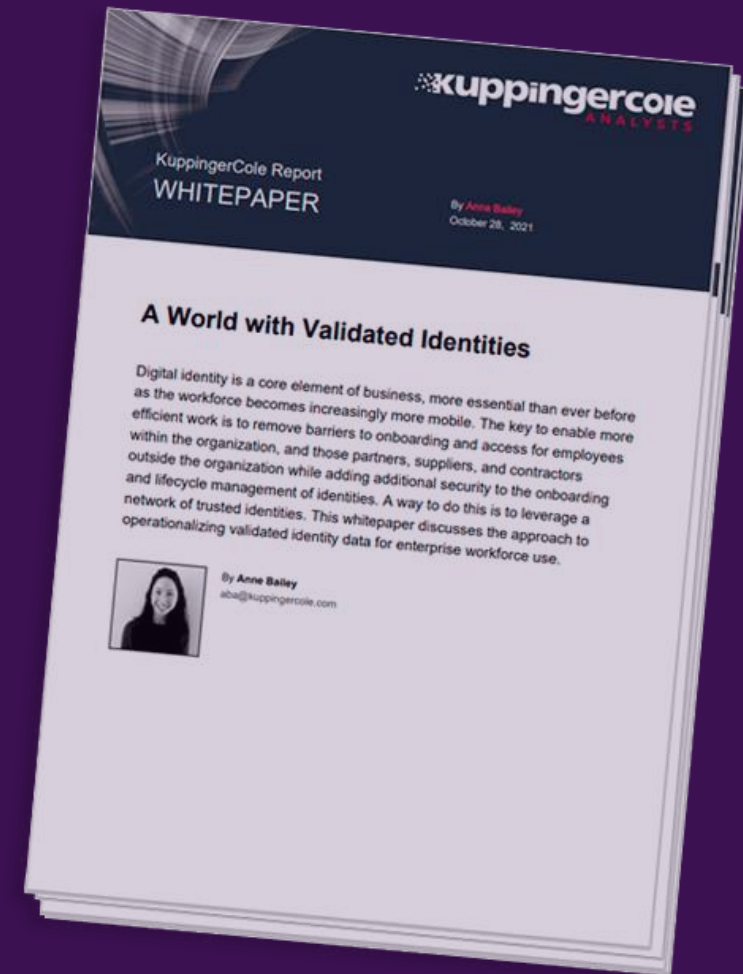
ANALYST

GLOBALID PASSES EUROPEAN BENCHMARKING KUPPINGERCOLE – OCTOBER 2021

“By harnessing a network of verified identities, verification can be delegated to the individual, and reused many times in different contexts: firstly, for their personal banking, financial relationships, or citizen ID, then reused during onboarding as an employee, supplier, or contractor.”

”GlobalID from Liga enables the use of trusted identities for enterprise workforce use, beginning with identity data validation at the time of onboarding (...) GlobalID enhances the digital lifecycle by using validated identity data for onboarding on through use and review of the identity at the organization”.

liga.com/globalid-passes-european-benchmarking/



INNOVATION

USP

UNIQUE PRODUCT. UNIQUE INSIGHT. UNIQUE SOLUTION

We have reinvented the user identity lifecycle and converted a very complex process into a simple and straight forward user experience. By combining best-of-breed components from mature well-known solutions with cutting edge technology, Liga GlobalID is embedding security-by-design.

We address more than 50% of the known cyber threats by providing customers with a modern technology that brings secure identity verification, identity trust, multifactor authentication, identity validation and a robust system for handling the full identity lifecycle.

Our product is replacing complex manual processes and the need for expert IT-knowledge with automation and self-service.



MARKETS

ONE SINGLE PLATFORM -
MULTIPLE IDENTITY MARKETS
WITH A COMBINED
VALUE OF 132BN USD

TRUSTED ACCOUNTS

Identity verification
for B2B and B2C
sites.

GDPR and PSD2
compliance, KYB and
KYC, data protection
and multifactor
authentication

Value 59,89bn
USD by 2027

EID VALIDATION

Zero Trust requires
secure identification.
Onboarding
employees and
suppliers with eID
will guarantee that
every user is linked
to a real-life person.
Always.

Value 18,2bn
USD by 2027

MFA FOR MICROSOFT

Passwordless, Multi-
Factor Authentication
is mandatory for any
business that is
serious about IT
security.
Supported by
Microsoft Windows
out-of-the-box.

Value 53,6bn
USD by 2030

Trusted accounts: statista.com/statistics/1036470/worldwide-identity-verification-market-revenue/

eID Validation: statista.com/statistics/1299061/global-zero-trust-security-market-value/

Microsoft MFA: statista.com/statistics/1290586/passwordless-authentication-global-market-size/

USERS

OUR PRODUCTS USED DAILY BY 40K

Our product is on the market today and is daily securing user accounts among our steady growing list of purchasing customers. The customers includes among others multiple Danish municipalities, a hospital region, two universities, an airport and others. Even more important is the fact that our inbound lead list grows with 1 lead per day.

COMPETITORS THOSE THAT NEARLY DO THE SAME



eID validation

Trusted Accounts

Microsoft MFA

Thales/Okta/Duo/Auth0

Yubikey / Feitian

Citrix / VMware

RSA SecureID / Zoho / PlainID

Microsoft / Google

Interseed / Veridos

Nexus / Verisec

Liga GlobalID



POSITION

CHOOSING THE SWEET SPOT IN THE MARKET



eID validation

Authentication

Identity Mgm

Deliberately we have chosen to position Liga between the Government market players with eID and the global players with authentication or identity management.

We believe that this market position is very lucrative and based upon the forecast of the analysts it will grow significantly in the next years to come.



OF TOMMORROW

LIGA



Cybersecurity is not a local nor a regional problem. It is a global problem! It affects every single corner of the globe and impacts all governments, businesses and citizens. Digitalization moves the world forward enabling huge advantages and enormous progress. Establishing and maintaining that the connected digital identities continue to be highly trusted and secure is rapidly becoming **the** most important cybersecurity task for any organization around the world.

Liga's secure digital identity platform is designed and delivered with a global mindset from the very beginning. The platform can scale nearly infinitely, and it can bring value and benefits to any kind of government, university or business anywhere globally.

We see a huge opportunity by entering the market now while the market is still young and the yearly growth rates are two digits or even three digits. Competition is still limited leaving the market open to new players that can set the standards in the years to come.

RELEASE POTENTIAL

LIGA REPRESENT A PLATFORM FOR
EXPANSION IN AN AREA THAT IS MORE
RELEVANT THAN EVER BEFORE

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