



THOMAS FRAHM
FOUNDER

BZIMPLE

**PLANNING & FORECASTING
SKRÆDDERSYET TIL
TEKSTIL BRANCHEN**

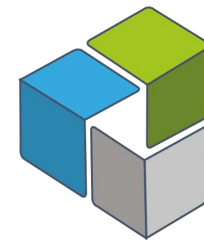


BESTSELLER®

ONLY ONLY PLAY ONLY & SONS



Januar 2017



FashionBoard
Keeping it simple

Implementeret
oktober 2017

HVAD LØSER VI



LEVERANDØR



FashionBoard
Demand Planning



CENTRALLAGER



GENNEMSIGTIGHED



ENKELTHED



HASTIGHED



HVEM HJÆLPER VI

PRIMÆRE BRANCHER



Mode



Sport



Arbejdstøj



Lingerie



Outdoor

SEKUNDÆRE BRANCHER



Smykker



Sko



Fritid



Bolig

VAREPAKKE I TEKSTIL



VI HJÆLPER BRANDS MED
AT OPTIMERE INDKØB AF VARER
SOM IKKE ER SOLGT PÅ FORHÅND

BRUGERE AF FASHIONBOARD

2017

2018

2019

2020

2021

2022


BESTSELLER

VERO MODA ONLY ONLY & SONS
SAT. AMUSE

JACK & JONES ONLY PLAY // PRODUKT

.OBJECT mini
collectors item mize
small size style SELECTED
FEMME / HOMME

pieces little
PIECES name it.

lmtd VILA
LONDON MARKET CLOTHES YAS

mama
licious [JUNAROSE] ADPT

hummel
teamsport since 1923

jbs

MOSS COPENHAGEN

SØSTRÆNE GRÆNE

 **ELKA**
PROTECTION AGAINST EXTREMES

NÜMPH

GABBA®

 **hobbii**


KONGELIG HOFLEVERANDØR
NYBO
WORKWEAR SINCE 1962

ID
IDENTITY


imagekompagniet

CLIPPER^{A/S}

DE ELSKER VORES ENKELTHED



★★★★★ Nov 24, 2021

"A real time saver"

What do you like best?

I have been working with Fashionboard for a few years now, and it is real time saver. It helps me to quickly see a forecast for both sales and stock developments. In Fashionboard I have all the information I need (sales, forecast, incoming orders and history) collected in one place and it is quick and easy to jump between the +330 articles I'm monitoring.

What do you dislike?

I feel that input of new styles could be a bit smoother.

★★★★★ Nov 18, 2021

"Fantastic planning tool"

What do you like best?

I like how user-friendly this planning tool is and how much it helps you in your daily work, it is the best planning tool I have worked with.

What do you dislike?

There is nothing that I don't like about this fantastic software.

Recommendations to others considering the product:

The perfect planning tool, the best I have worked with for the 20 years that I have been in this industry.



Overall Quality	★★★★★	Review Title	Great Planning Tool
Ease of Use	★★★★★		
Customer Support	★★★★★	Pros	Fashion board gives you a great overview, and let you take the decisions. You have all the information you need in one screen, no needs to use different of Power BI and clicking around in your system, to find the best forecast
Features/Functionality	★★★★★	Cons	At the moment, there is really nothing I don't like about Fashion Board
Value for Money	★★★★★		
Likelihood to Recommend	10 out of 10		

Overall Quality	★★★★★	Review Title	FashionBoard your new best friend
Ease of Use	★★★★★		
Customer Support	★★★★★	Pros	You get a quick overview of relevant planning data showcased in a very user friendly interface. What works really great is the real-time responsive way you can see if you choose to plan a buy it instantly shows the effect it has on your forecast. week cover, stock etc. The program is so easy to use that you quickly become an expert.
Features/Functionality	★★★★★		
Value for Money	★★★★★	Cons	It would be great to be able to link 2 styles together when phasing out one style to keep track of the performance for the outgoing style when planning on the replacement.
Likelihood to Recommend	10 out of 10		

BZIMPLE KPI



FashionBoard
Keeping it simple

ARR

Annual Recurring Revenue

1.716.000

+ Årlig konsulent oms. 650.000

ACV

Annual Contract Value

156.000

Expected ACL

Expected Customer Lifetime

9 years

CLV

Customer Lifetime Value

1.404.000

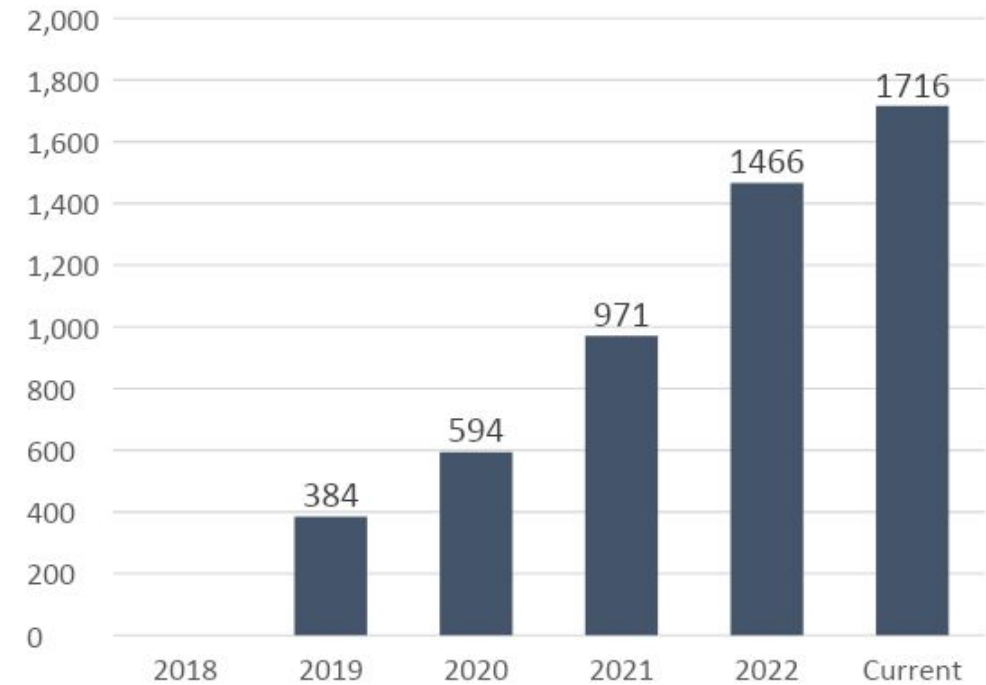
ARR Expansion Rate

Yearly Increase In ARR

6%

SAAS OMSÆTNING – PRIMO PERIODE

(1000 Dkk)



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Kunder

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MARKEDS STØRRELSE



NÆSTE SKRIDT



INSOURCE
IT-UDVIKLING



SKAFFE KAPITAL
TIL VÆKST



UDBYGGE
ORGANISATION

DERFOR SØGER JEG SPARRINGSPARTNER MED ERFARING INDENFOR

INSOURCING AF IT (CTO)

KAPITAL FREMSKAFFELSE

ORGANISATIONSOPBYGNING

TUSIND TAK FOR JERES TID 😊