

INSTRAT 

Make time for what really matters...!

Brand Mission

Make a better world by breaking monopolies giving equal opportunity to individuals and companies through collection, distribution, acceleration, reuse of thought leadership and strategy innovation.

What we do!

Building the best business management system and community model **in the world** with **complete flexibility & unprecedented capability** align any organization or process – better and more connected!

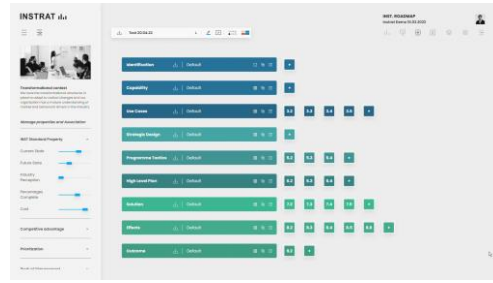
The challenge we solve

Modern workforce works **disconnected and fragmented** which create **large amount of waste** and lack of **focus** on what **really matters**.

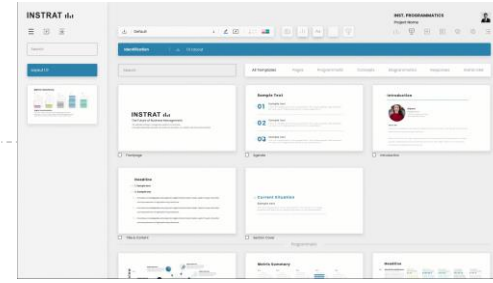
Business Management System

a powerful native cloud application designed to capture & reuse best practices, co-create & collaborate, build any business use cases and turn them in to compelling visual communication in minutes.

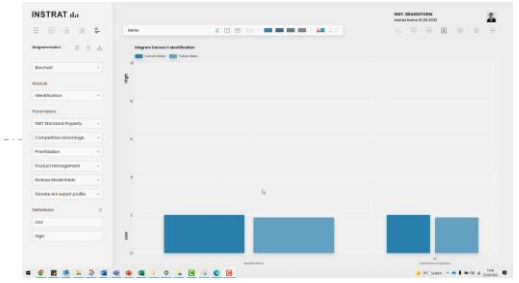
Production & Engagement Area



Programmatic Roadmap



Visual Communication

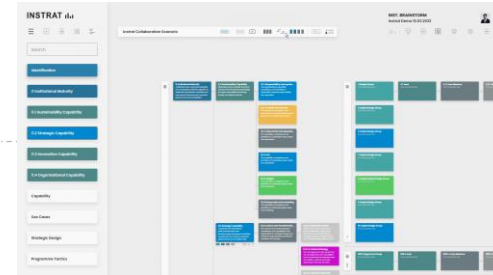


Dashboards & Diagrammatics

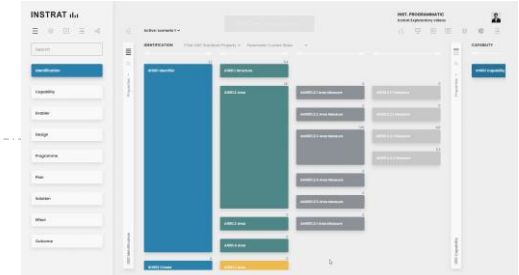
Collaborative Authoring Area



Assessment & Surveys

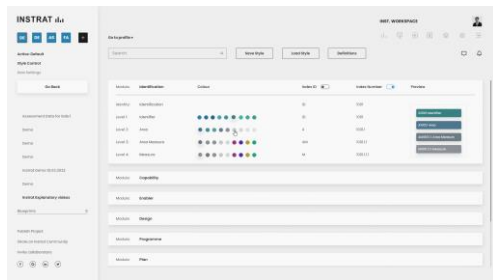


Teamwork & concepts

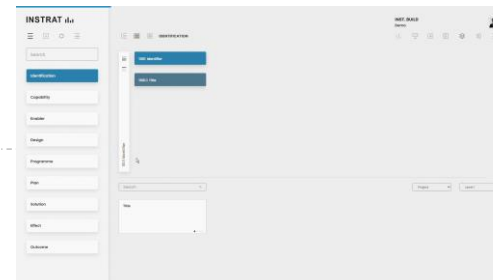


Scenario Management

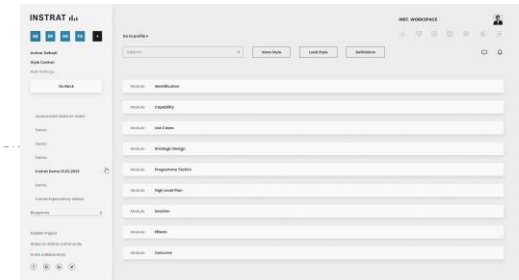
Management & Configuration Area



System Configuration



Content Management



Recomandation System

Instrat Explorer

a simple and compelling explorer of people's contribution for direct reuse of thought leadership and industry best practices within business management System.
Creators get 30% kickback on downstream usages.



Best of 2022 Templates & Blueprints

Digital Transformation
Strategy and Transformation
Thought Leadership Blueprint

[See details](#)

Instrat360 default platform collection template for strategy and planning puposes. The template provide a dynamic foundation to build you own purposed built maturity driven platform with customized semantics.

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Industry & Domain Blueprints



Thought Leadership



Markeds Strategi: Product Led Growth

Foretningsmodel: Subscription med indbygget Contribution Model

Partner Model: Own a market, Collection or Brand Identity

Market Potential: +2.8 Trillion USD

Market segments & Value proposition

Ambitious Individuals & Companies

Competing with the "big boys"

- How do I evaluate myself and accelerate my career!
- Independence and freedom by getting back the edge. (Value shifted to technical capabilities)
- Getting paid for being good. Work-life balance, independence & freedom.
- Avoid bureaucracy.

Strategy & Transformation Professionals

Standardize and deliver consistent high-quality experiences and valuable insights.

- Building and outcome driven business .
- Understanding the challenges and outcomes of our customers or prospects.
- Improve customer experience. Increase LTV.
- Increased credibility. Save time and money.

Strategic Sales Professionals

Build an outcome driven business.

- Lost the edge (Value shifted to technical capabilities).
- Commercialize and accelerate business.
- Make my knowledge and expertise matter.
- Aligning workforce with vision and brand..

Potential outcomes:

Best Case Scenario:

Becomes market leader, \$1B+ in yearly revenue

Realistic Success Scenario:

Gets 2.5 – 5% of the market.
Generates \$20–30M+ per year profit.

Worst Case Scenario:

Remains a small company, serving a niche clientele
Generates \$1–5M+ per year profit.

Instrat Technology

Started development of www.instrat360.com in 2021

10.000 Hours of design thinking, research, UI/UX og development.

First release ultimo August 2022



ASBJØRN LEVRING
FOUNDER AND CEO



MICHAEL FORDE BRADLEY
CO FOUNDER



ROLF CARLSEN
INVESTOR



WALTHER LARSEN
HEAD OF
MARKETING

Hvad vi leder efter:

Advisors:

Med erfaring indenfor udvikling og go to market af SaaS applikationer

Erfaring fra konsulent branchen med focus på strategi og digital transformation

Internationalt netværk

Branding og marketing erfaring

Betaling/Equity/Investering hvis det rette match er der