NSTRAT 360

a simple interface to a complex world of opportunity

A PLATFORM FOR THOUGHT LEADERSHIP, COMMUNITY-BASED PRACTICE,

COLLECTIVE INTELLIGENCE, CO-CREATION AND VISUAL COMUNICATION

Make a better world by breaking monopolies giving equal opportunity to individuals and companies through collection, distribution, acceleration and reuse of thought leadership and strategy innovation.

#1 AMBITIOUS INDIVIDUALS AND COMPANIES

"Present ideas and initiatives in a way that leadership can understand and get buy in, and credit for innovation"

#2 CORPORATE ORGANIZATIONS

"Many good individuals on the ground, not fully explored, a disconnect between employee and leadership/ strategy"

#3 CONSULTING COMPANIES

"Improved response time and understanding of organisations profiles and create buy in"

#4 TECHNOLOGY AND SOFTWARE

"Standardise and delivery consistent high quality experiences and valuable insights"

DEFAULT PLATFORM ECOSYSTEM

INTELLIGENCE ENVIRONMENT
PERFORMANCE, REALIZATION AND COMMITMENT

DISCOVER ENVIRONMENT
IDENTIFICATION, CAPABILITY AND ENABLERS

STRATEGY ENVIRONMENT
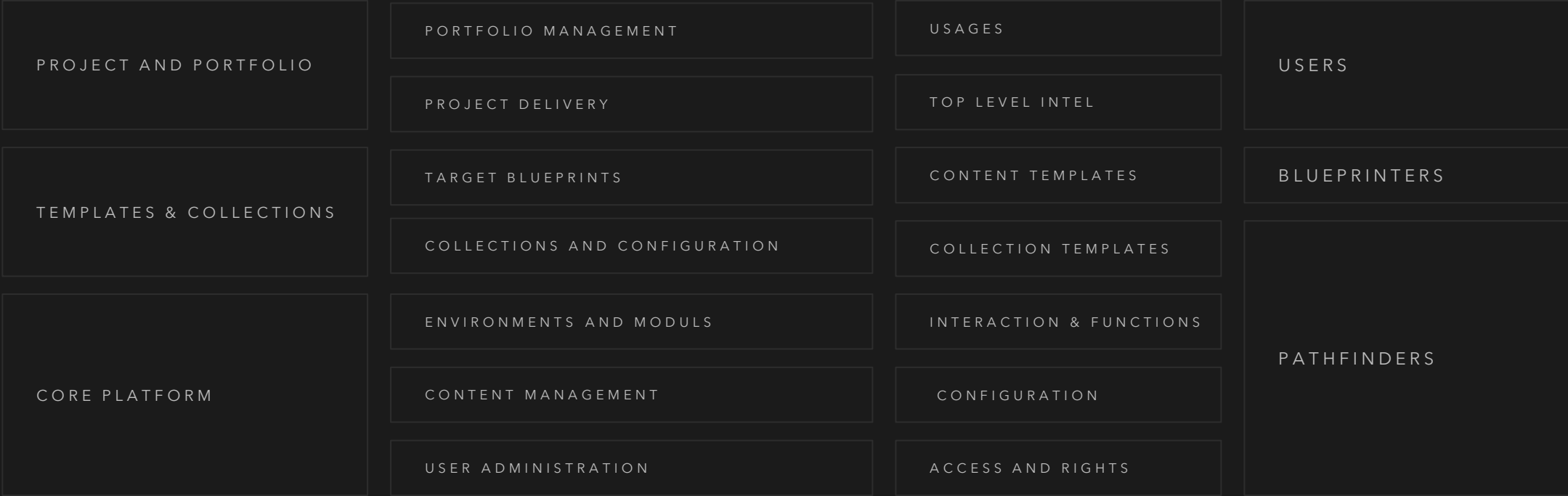STRATEGIC DESIGN AND PROGRÄMMATICS

REALIZATION ENVIRONMENT
SOLUTION , EFFECTS AND VALUE

EXCHANGE ENVIROMENT
PLATFORM ARTEFACTS AND THOUGHT LEADERSHIP TEMPLATES AND COLLECTION

HIGH LEVEL ARCHITECTURE
Creating a chameleon

PROJECT AND PORTFOLIO	PORTFOLIO MANAGEMENT	USAGES	**USERS**
	PROJECT DELIVERY	TOP LEVEL INTEL	
TEMPLATES & COLLECTIONS	TARGET BLUEPRINTS	CONTENT TEMPLATES	**BLUEPRINTERS**
	COLLECTIONS AND CONFIGURATION	COLLECTION TEMPLATES	
CORE PLATFORM	ENVIRONMENTS AND MODULS	INTERACTION & FUNCTIONS	**PATHFINDERS**
	CONTENT MANAGEMENT	CONFIGURATION	
	USER ADMINISTRATION	ACCESS AND RIGHTS	

PLATFORM AS/IS

ILINK AND BLUEPRINT EXPLORER

(LINKEDIN EXPERIENCE AND KNOWLEDGE BROWSER)

INSTRAT INTELLIGENCE

BUILD	**PROGRAMMATICS**	**PROGRAMATIC ASSESSMENT**	**PRESENTATION**
CORE ENGINE	CORE ENGINE	CORE ENGINE	CORE ENGINE
ASSOCIATION	**DYNAMIC TIMELINE**	**CUSTUM SURVEYS**	**AUTOMATED TEMPLATES**
CONTENT SSOCIATION	LOGIC AND AUTOMATION	CUSTUM SURVEYS AND POLLS	LOGIC AND AUTOMATION
BRAINSTORM	**BOARDS**	**RESPONDENT INTEL**	**REALTIME COLLABORATION**
VISUAL COLLABORATION	CONNECTED ARTEFACTS	CONNECTED ALYTICS	CONNECTED EXPERIENCE

SELECTED USE CASES

STRATEGY & TRANSFORMATION

STRATEGY & PLANNING

ENTERPRISE TRANSFORMATION

DIGITAL TRANSFORMATION

IDEATION & INNOVATION

IDEATION & INNOVATION

DIGITAL INNOVATION

SUSTAINABILITY INNOVATION

ORGANIZATIONAL INNOVATION

PERFORMANCE & REALIZATION

PEOPLE & CULTURE

DIGITAL IZATION

SUSTAINABILITY

DELIVERY AND OPERATIONS

ENGAGEMENT & COMMITMENT

EMPLOYEES

CUSTOMERS

PROGRAMS & PROJECTS

TEAMS AND STAKEHOLDERS

CUSTOMER EXPERIENCE

STRATEGIC SALES

CUSTOMER SUCCESS

SUPPORT AND DELIVERY

CUSTOMER INTERACTION

PROJECT EXCELLENCE

PROGRAM MANAGEMENT

PROJECT MANAGEMENT

PROJECT DELIVERY

BEST PRACTICES

BEST PRACTICES

KNOWLEDGE

ORGANIZATION

DIGITALIZATION

SUSTAINABILITY

INSTRAT360 Technology provides a fully dynamic ability to configure

and combine configurations, content and methodology for any scale, complexity or use case.

Blueprint collections provides the foundational structures to build your own blueprints template/collection for you or your organization.

PLATFORM BUSINESS MODEL

EARLY STAGE

Fixed pre-deals

Own more or one blueprint collection template

Embedded consulting through Instrat pathfinders

Amount of free tokens

Earn back for contribution

A-MVP

Fixed development deals

Production assurance credits for target development effort.

Embedded consulting through Instrat pathfinders

Amount of free tokens
Earn back for contribution

GROWTH

Token Model

3 Year Deal. Ent.

Individual user 500DK/tokens pay for use. .

PAC ENT. Paid CSM/Pathfinder/Blueprinters
Earn back for contribution

ECOSYSTEM BUSINESS MODEL

PATHFINDERS

Sell and co-deliver early stage business model to customers.

Orchestrate development of blueprint collections

Earn back from usages of blueprint collection templates

Support blueprinters to develop target blueprint collections

BLUEPRINTERS

Sell and develop target blueprints in named territory.

Drive development of target industry and subject matter blueprints.

Earn back from usages of blueprint created

Work with pathfinders and blueprinters within a giving area to optimise blueprint collection templates.

CUSTOMERS

Exclusive ownership of one or more blueprint collection template ES. Model.

Exclusive impact on development and functions within blueprint category.

Earn back from usages of owned template collection and blueprints created on template.

Exclusive development effort from Instrat Pathfinders and blueprinters.

KEY CHALLENGE

COMPLEXITY

EXPLOIT

RECYCLE

COMMODITY

ABILITY

ACCESS

SCALE

ACCELERATION

CONNECTION

DISCONNECT

PERCEPTIONS

RESPONSE

EXPERIENCE

DYNAMICS

INTERACTION

DESIGN AND WORK

TECHNOLOGY FEATURES

AUTHORING

Flexible viewport and adaptive slider control

Conceptual control and configuration

Adaptive management

Fast track blueprinting and scenarios through Instrat360 selection technology.

ASSESSMENTS

Adaptive surveys, assessments

Responsive profiling and maturity assessments

Control level of detail an weight of responses.

Real-time responses at anytime, scale, role or semantic.

INTELLIGENCE

Real-time intel, statistics and characteristic intelligence

Top level intelligence combining all metrics of underlying use cases.

Automatic responses, insights and recommendations.

Responsive analytics, reports and target data visualization.

CONCEPTS

#1 SINGLE SCREEN

Everything is packed into one screen, so the application does not act like a web application but more like a typical enterprise application
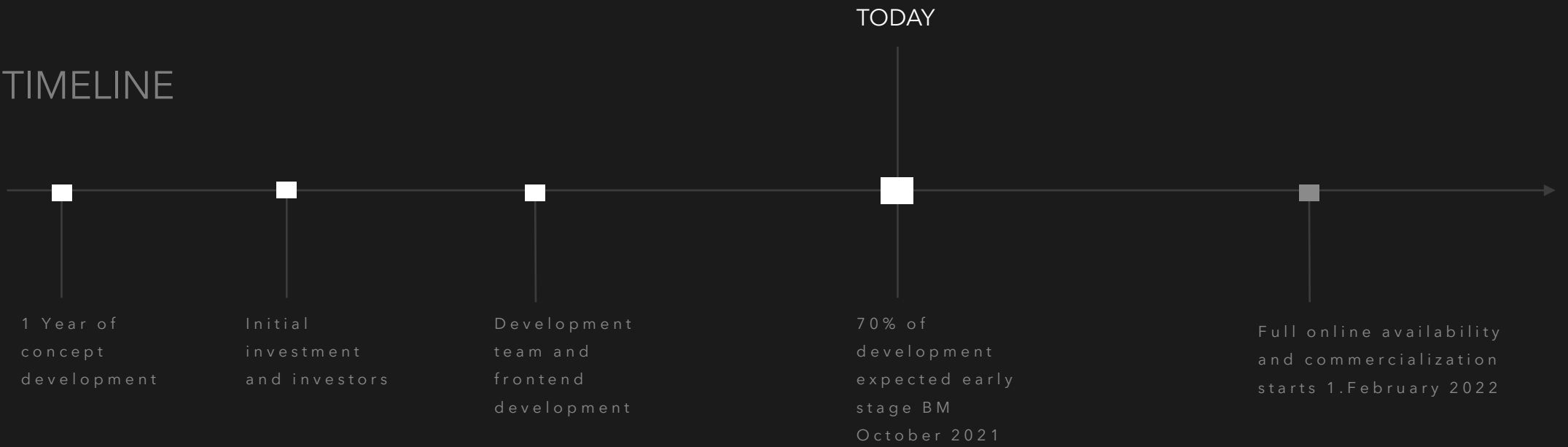
#2 DARK THEMED

We are working from a dark theme with a limited colour palette so the user can achieve laser focus, without distractions

#3 COMPONENTS

All functions are broken down into components, so we can reuse across the application as much as possible

TODAY

TIMELINE

1 Year of
concept
development

Initial
investment
and investors

Development
team and
frontend
development

70% of
development
expected early
stage BM
October 2021

Full online availability
and commercialization
starts 1.February 2022

TEAM

ASBJØRN LEVRING
FOUNDER AND CEO

ROLF CARLSEN
INVESTOR

MICHAEL FORDE BRADLEY
INVESTOR & CO-FOUNDER

ZARIATH AL-MAMUM
DEVELOPMENT LEAD